SOCIETY OF HEALTH POLICY YOUNG PROFESSIONALS

20 YEARS

BUILDING CONNECTIONS THROUGH GENERATIONS

SPONSORSHIP & PARTNERSHIP PROSPECTUS

CY 2026-2027

CHAIR

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ABOUT US

THE SOCIETY AND ITS VISION

The Society of Health Policy Young Professionals (SHPYP) supports the next generation of health policy leaders through regular social, community service, and professional development programming. By fostering a supportive community and cultivating meaningful and long-term professional relationships, SHPYP is the go-to forum for the next generation of diverse health policy leaders in every sector.

Led by young health professionals for young health professionals, SHPYP is a fully volunteer-run 501(c)(3) nonpartisan, nonprofit organization. Founded in 2006 and based in Washington, DC, our 600+ members are honing the skills and competencies to lead on solving the most challenging issues facing our field.

SHPYP is sustained by the generosity and support of our sponsors, partners, and volunteers.

- **Annual membership to SHPYP has remained $25 for over 10 years.**
- We seek to continually lower barriers, create community, and promote opportunity. Dues to do not comprise the majority of our revenue.
- SHPYP hosts several events annually, including networking, professional development, policy panels, and community service activities.
- Sponsorship funds are used for event space, operations and professional support, and to enhance member benefits and the member experience.

Young leaders need your experience, resources, and perspective; they want to learn from and with you. SHPYP seeks to capitalize on the outstanding training, mentorship, and development that is a cornerstone of our field. We welcom organizations to join us in building, cultivating, and supporting the next generation of health policy leaders.

OUR MEMBERS

WHO WE ARE

SAMPLE MEMBER TITLES

- ASSISTANT DIRECTOR, GOVERNMENT AFFAIRS
- ASSOCIATE ATTORNEY
- ASSOCIATE DIRECTOR OF ADVOCACY
- BUDGET ANALYST
- BUSINESS DEVELOPMENT MANAGER
- CHIEF EXECUTIVE OFFICER
- CHIEF OF STAFF
- COALITION DIRECTOR
- COMMUNICATIONS ASSOCIATE
- CONGRESSIONAL HEALTH POLICY FELLOW
- DIRECTOR OF EXTERNAL AFFAIRS
- DOMESTIC POLICY ADVISOR
- EDUCATION MANAGER
- EEO ATTORNEY CONSULTANT
- EMPLOYEE HEALTH MANAGER
- EXECUTIVE ASSISTANT
- GENETICS AND PUBLIC POLICY FELLOW
- HEALTH CARE REPORTER
- HEALTH POLICY ADVISOR
- HEALTH CARE ASSOCIATE
- INTERN
- LEGISLATIVE ANALYST
- LEGISLATIVE ASSISTANT
- LEGISLATIVE CORRESPONDENT
- LEGISLATIVE DIRECTOR
- MANAGER, FEDERAL AFFAIRS
- MANAGER, STATE POLICY
- PHYSICIAN
- POLICY ANALYST
- PROJECT COORDINATOR
- REGIONAL DIRECTOR OF OPERATIONS
- SENIOR ACCOUNT EXECUTIVE
- SENIOR CONSULTANT
- SENIOR RESEARCH ASSOCIATE
- SENIOR VICE PRESIDENT
- SPEECH-LANGUAGE PATHOLOGIST
- STUDENT, GRADUATE
- STUDENT, UNDERGRADUATE

BY THE NUMBERS

600+

Active members

100+

New members annually

20

Volunteer leaders serving as part of our Executive Board and Steering Committee

MEMBERSHIP SECTORS

INSURERS

ADVOCACY & NONPROFITS

PROVIDERS & PUBLIC HEALTH

DRUG & DEVICE MANUFACTURERS

THINK TANKS & ACADEMIA

FEDERAL & LOCAL GOVERNMENT

CONTRACTORS & CONSULTANTS

RESEARCH & DEVELOPMENT

MEDIA & COMMUNICATIONS

INVESTING IN YOUNG LEADERSHIP

JOIN US AS AN ORGANIZATIONAL PARTNER

Health policy is a team sport, and SHPYP welcomes those interested in investing in the young professionals of today into the decision-makers and leaders of tomorrow. SHPYP seeks like-minded organizations that recognize both the value and potential of young professionals.

Partnering provides the opportunity to:

- **Ensure** brand visibility as an enthusiastic partner in support of young health policy development and leadership.
- **Network** to develop long-term relationships with our diverse membership.
- **Provide** for future generations of health policy leaders by ensuring SHPYP is able to continue its critical mission and work.

SHPYP'S STRENGTHS & CONTRIBUTIONS

- **Managing Events:** SHPYP will handle all the programmatic and logistical details.
- **Seeking Diverse Perspectives:** SHPYP will seek sponsors' input and counsel on topics, speakers, and venues, as interested and relevant.
- **Engaging with Members**: SHPYP will provide members' views and preferences, and be a conduit for sharing partner materials, including opportunities, jobs, and events in member-only venues.
- **Deepening Relationships:** SHPYP will share invitations to interface with our members and leadership, as interested and relevant.

ANNIVERSARY SPONSORSHIPS

Available for 2026-2027 only

CELEBRATING SHPYP'S 20TH ANNIVERSARY	Leader Max: 2	Signature Max: 1	Talent	Catalyst	Friend
Investment in SHPYP	$20,000	$15,000	$10,000	$5,000	$2,000
Opportunity to make remarks at the 20th Anniversary Gala. Gala will be held on July 25, 2026, at the National Press Club	★				
Opportunity to select a signature drink for the event with signage recognizing the organization as the Bar Sponsor		★			
Recognition in gala remarks	★	★	★		
Recognition in printed gala program	★	★	★	★	★
Recognition in anniversary sponsor section of the website	★	★	★	★	
Opportunity to include job postings in the SHPYP newsletter to 1,000+ subscribers on a monthly basis, with jobs listed first	★	★	★		
Opportunity to include quarterly advertisements for organizational events or publications in the SHPYP newsletter	★			★	
Reserved tickets to the gala	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets

SPONSORSHIP OPPORTUNITIES

BENEFITS AND LEVELS

Available annually

	Champion Max: 4	Advocate	Mentor
Annual Investment in SHPYP	$10,000+	$7,000	$5,000
BENEFITS: May participate in an annual planning session to discuss potential programming options and topics	★		
Organization may exclusively sponsor or brand a networking or career development event	★		
May provide ongoing advice and suggestions for programming, including topic and speaker selection	★	★	
Recognition during all event remarks	★	★	
Organization may co-sponsor or brand a networking or career development event	★	★	★
Logo featured on our site, newsletter, and materials; may seek approval to use SHPYP logo	★	★	★
Prioritized advertisement in SHPYP weekly member newsletter	★	★	★
Tagged 'thank you' posts on LinkedIn to our 9,000+ followers	★	★	★
Reserved tickets to SHPYP member-only happy hours and panel events	6 tickets	4 tickets	
Reserved tickets to our 'two premium' events — Anniversary and Holiday Parties	10 tickets	6 tickets	4 tickets

ADDITIONAL OPPORTUNITIES

DIRECTED AND IN-KIND DONATIONS

SHPYP welcomes organizations who seek to partner on a less frequent basis as well as in-kind donations, such as event space or graphic design support. SHPYP is amenable to discussing opportunities to combine directed support and annual giving.

Advertise in our weekly member newsletter	$500 (4 newsletters over 6 months)
Sponsor a Promotional Table at an in-person event	$1,000 / table / event
Sponsor Health Policy Valentines (Max: 1 Annually)	$1,000
Co-sponsor a Networking Happy Hour	$3,000
Co-sponsor a Career Development Event	$2,500
Sponsor Health Policy Trivia (Max: 3 Annually)	$3,000
Donate to our Emerging Leaders Fund *This fund provides memberships to rising leaders in health policy, specifically interns and professionals with less than 2 years of health policy experience, to reduce barriers*	$2,500 provides for 100 memberships
Donate to our Alumni Fund *This fund ensures the sustainability, resilience, and longevity of SHPYP. Funds will be used to ensure our organizational and operational health and increase our capacity for growth and change.*	$1,000 supports membership management services and analytics $2,000 facilitates critical web security and newsletter capabilities $3,000 maintains annual financial and legal services.